



FOR IMMEDIATE RELEASE: November 7, 2019

**Tacoma Arts Live's Impact Report Shares
Organization Independent Assessment
Health & High Remarks**

MEDIA CONTACT: Vanessa Cadungug, Marketing Manager | vanessac@tacomaartslive.org | 253.591.5939

TACOMA, WASH.— Tacoma Arts Live shared an [Impact Report](#) that encompassed the outcomes of an independent assessment. The Board of Trustees' Strategic Committee oversaw RFP review and selection to lead the formal evaluation. The analysis, conducted by an independent assessor, [KO Projects](#), recognized Tacoma Arts Live as a national leader in non-profit management, community engagement, and arts education.

As a non-profit organization that stewards historic city-owned facilities and recently went through a rebranding name change in November 2018, Tacoma Arts Live Impact Report provides a thorough overview of work completed over the past 12 years.

The independent assessor conducted an in-depth review based on all Tacoma Arts Live strategic operational business: [Education](#), [Live Events](#), Support of the Performing Arts Sector, [Stewarding](#) and Preserving Historic Venues, Financial Results and Visitors Served, and [Philanthropic Giving](#).

"Tacoma Arts Live is pleased of our accomplishments, and we are enthusiastic to grow in partnership with the City of Tacoma to offer diverse live entertainment, civic engagement, and historic preservation," said David Fischer, Executive Director of Tacoma Arts Live.

Data reflects from the 2017-18 fiscal year, plus includes the renovations of Tacoma's Historic Pantages Theater and the renaming of Broadway Center for the Performing Arts to Tacoma Arts Live.

The Impact Report publication encompasses KO Project's assessment results, as well as share our plans for the future. Overall, KO Project's findings reveal the organization to be, "exceptionally well-managed, leading the field in community engagement, service to youth, and support of the South Sound arts sector."

The [full report](#) is published at TacomaArtsLive.org. To request a hardcopy of the publication, please contact Vanessa Cadungug at vanessac@tacomaartslive.org

Through community support, both private and public funding, Tacoma Arts Live continues to meet our mission to energize community through live performance.

More Information: [Impact Report](#) | [KO Projects](#)

Tacoma Arts Live Sectors: [Education](#) | [Live Events](#) | [Stewardship](#) | [Philanthropic Giving](#) | [Board of Trustees](#)

###

Follow us on [Facebook](#), [Instagram](#), and [Twitter](#) @TacomaArtsLive

The core of Tacoma's Historic Theater District, Tacoma Arts Live's mission is to energize the community through live performance. Founded in 1979, Tacoma Arts Live is a non-profit organization recognized for leadership in presenting world-class performing artists, providing one of the largest arts education programs in Washington State, and preserving Tacoma's historic theaters. Learn more at TacomaArtsLive.org.

The Tacoma Arts Live gratefully acknowledges the following for support of the 2019-20 Season Sponsors:

[ArtsFund](#), [Arts WA](#), [Boeing](#), [CHI Franciscan](#), [City of Tacoma](#), [The Forest Foundation](#), [Graduate! Tacoma](#), [KNKX](#), [Mary Bridge Children's - Multicare](#), [The News Tribune](#), [National Endowment for the Arts](#), [Pierce County Arts Commission](#), [Safeco Insurance Foundation](#), [US Bank](#), [The Washington State Arts Commission](#), and [Wells Fargo Foundation](#)