

FOR IMMEDIATE RELEASE: March 16, 2022

THE INFINITE

THE WORLD'S LARGEST INTERACTIVE IMMERSIVE EXPERIENCE ABOUT SPACE EXPLORATION TO LAUNCH AT TACOMA ARMORY IN MAY

*Become an astronaut in the world's first immersive experience
that transports you into space and see Earth as you've never seen it before*

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TACOMA, WASH.— Following five-star rave reviews, **THE INFINITE**—the first and largest collective virtual reality experience to send visitors on a mind-bending journey into space—has announced that the wildly popular NASA-inspired experience will be making its third stop in Seattle-Tacoma. The interactive installation is set to take place at the historic Tacoma Armory starting May 21, as part of its multi-year international tour.

Throughout the 60-minute journey, THE INFINITE allows attendees to roam freely inside a full-scale replica of the International Space Station (ISS), bringing audiences closer than ever before to the feeling of being in outer space. Senses are enriched through the interactivity between physical objects, virtual reality, multimedia art, soundscapes, light design and even the subtle scents of a forest—evoking memories of stargazing while lying on the grass.

Produced by INFINITY EXPERIENCES, a joint venture of [PHI Studio](#) and [Felix & Paul Studios](#), THE INFINITE is heading to the Pacific Northwest after the completion of two immensely successful runs in Montreal and Houston, with an extension added in Houston due to popular demand and unanimously positive reviews.

“THE INFINITE experience is unlike any other exhibition examining space. We took the approach to expansively underpin the visitor experience with exclusive content shot in virtual reality by Felix & Paul Studios aboard the ISS and did not center the exhibition around artifacts of space exploration. Using architectural design, free-roaming technology and commissioned artwork from Japanese artist Ryoji Ikeda, we were inspired by humanity’s global fascination with space, integrating a poetic point of view of the astronauts. It was vital for us to transport the public to the particularities of life in space and [allow them to] feel their presence on board and outside the ISS,” noted Phoebe Greenberg, PHI Studio Founder & Chief Creative Officer of THE INFINITE.

The installation set to launch in Seattle-Tacoma includes footage from the first-ever cinematic spacewalk captured in 3D, 360° virtual reality, shot outside the International Space Station on September 12, 2021, in addition to offering visitors a self-directed experience aboard the ISS itself.

THE INFINITE is an extension of the recent [Primetime Emmy Award-winning](#) immersive series, [Space Explorers: The ISS Experience](#), the largest production ever filmed in space, produced by Felix & Paul Studios in association with TIME Studios. Shot over a period of nearly three years and producing more than 250 hours of high-end virtual reality footage, the four-part immersive series documents the life of eight international astronauts inside—and outside—the International Space Station.

[VIEW A TEASER CLIP OF THE ULTIMATE SPACE ADVENTURE](#)

Tickets are currently on sale starting at \$48 for adults, with discounted group rates available. For more information on THE INFINITE and to purchase tickets, please visit theinfiniteatlanta.com.

See you in Space!



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ABOUT INFINITY EXPERIENCES INC.

INFINITY EXPERIENCES is a joint venture founded in April 2020 between PHI Studio and Felix & Paul Studios, two major pioneers in the XR industry. It endeavors to create and distribute cutting-edge large-scale projects through spatial and immersive exhibitions, such as the ground-breaking Location-Based Entertainment experience THE INFINITE. This first production redefined the industry standards for immersive location-based experiences through creative innovation technologies that allow 150 visitors to simultaneously go into space and visit the ISS, creating the world's first large-scale interactive and collective experience around space exploration. Building on its success in Montreal, THE INFINITE embarked on a world tour in December 2021 and will stop in three cities per year until 2026. The first highly acclaimed stop in the US is in Houston, NASA's home city, where it is already collecting rave reviews.

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